



AlpEnMAT Case study on “Business of Today: GreenTech & Investment in the Alpine Space”

University of Liechtenstein
Saturday, 7 June 2014



Concept and Chair

Prof. Peter Droege, Chair for Sustainable Spatial Development

Organisation and Administration

Kirsten Steinhofer, Assistant

Vaduz, 7 June 2014



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1 The event structure

This unique event connects new businesses in renewable energy, mobility and other sustainable strategies with users, investors and multipliers.

- » Saturday, 7 June 2014
- » Business of Today: GreenTech & Investment in the Alpine Space
- » University of Liechtenstein, Vaduz, Auditorium and Foyer
- » 100 participants

1.1 Agenda

From 8:00: Registration and coffee

- 9:30 **Peter Droege, Professor, Chair for Sustainable Spatial Development, University of Liechtenstein**
Ludwig Karg, Managing Director, B.A.U.M.
Introduction – objectives and context
- 09:40 **Georg Peter, Assistant Professor, Chair in Business Administration, Banking and Financial Management, University of Liechtenstein**
Christine Vallaster, Institute for Entrepreneurship
Opening of conference
- 09:50 **Jürgen Nigg, Managing Director, Liechtenstein Chamber of Commerce**
Welcome
- 10:00 **Ursula Finsterwald, LGT Vaduz**
The architecture of sustainable investments
- 10:10 **Nils Horn and Jörg Kessler, go!innovate AG**
Green entrepreneurship in action
- 10:20 **Hans Vettiger, University of Liechtenstein**
Buyer, user, client
- 10:30 **Peter Kölbl, 1FL TV, Liechtenstein**
Sustainability in media
- 10:40 Break
- 11:00 **Presentations – elevator pitch of participating SMEs and stakeholders**
- 12:00 **Networking sessions – Part I**

Jam Café – free time to meet and discuss with all participants

Jam Session – focus groups on a specific theme, with small groups of participants

Jam Marketplace – showcase space for information on the platform, projects

13:00 Lunch

14:00 **Networking sessions – Part II**

Jam 1:1 – face to face meetings (pre-selected SMEs, investors, PA, etc.)

Jam Marketplace – showcase space for information on the platform, projects

Jam Café – free time to meet and discuss with all participants

15:30 **Final session**

Wrap up of the conference session, including virtual contributions (tweets, blogs)

Comments by key stakeholders and participants

Information on follow ups and future activities/events

2 The event story (eBook)concept

» English translation of relevant parts of the e-book – not available

2.1 Conference Session

This was a special theme: the focus was on cleantech and EE business itself – the business as focus across various services, industries and technologies; its innovators, investors, buyers and multipliers.

TODAYS SPECIAL

As an employee of the Institute of Financial **Services Ass-Prof. Dr. Georg Peter represented the LIFE Climate Foundation**. In his welcome, he explained the work of the LIFE Climate Foundation as a driving force in Liechtenstein promoting the development and encouragement of market-based instruments in the field of climate protection. As collaboration of different financial center participants, the Foundation attempts to position the country of Liechtenstein as a center of excellence in order to ensure a sustainable and green economy development. In particular, under the aspects of knowledge transfer and promoting the SME location Liechtenstein, the Green Business Summit 2014 complements the work of the LIFE Climate Foundation.

2.2 JAM Session

SESSION 1:

Christine Vallaster: Social innovation and success of entrepreneurship

1. What are social innovations?
2. What are dynamic capabilities and why do we need them?
3. How can we develop these capabilities?

SESSION 2:

**Christine Vallaster: Attentive consumption of youth
Consumer behaviour of youngsters concerns everybody**

1. What means "Attentiveness in regards to consumptions?"
2. Which discussions are recent in sciences?
3. How act youngsters in practice?
4. Recommendations for offers of products/services

2.3 Networking and marketplace

All participants in the elevator pitch were in close contact with the audience and the speakers. They discovered a lot of possibilities for future cooperation. Furthermore, all of them exhibited and demonstrated their products at the marketplace. Lively discussions in all aspects of sustainability occurred.

Micaela Terzi from Urbano Creativo tweeted and blogged live all day from University of Liechtenstein.

2.4 Grand final

Feedback: Four participants were invited to take a seat onstage in order to talk about their experiences of the day (investor, entrepreneur, multiplier, user). The common conclusion was very positive, also they expressed their willingness to participate and interest in a repetition of this event format in the next years. They found the format extraordinary and unique in the region Liechtenstein-Vorarlberg-East Switzerland.

Prof. Peter Droege indicated that it is foreseen to repeat the event the coming year.



3 Event evaluation

Compliance with the Jam Bite concept, tested components and deviations

3.1 Participants registration

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE)	Deviations (if "MODIFIED" or "NOT APPLICABLE")
Description	At the beginning of each event participants should receive an instruction on how to complete their badge with the information on their company; participants receive the badge, the stickers and the agenda of the day	followed	
Timing	Max 30 to 45 minutes	modified	active participants could register from 1 ½ hours prior until beginning of conference
Tools	Badges	followed	
	Stickers	followed	
	Pens	followed	
Human resources	2 to 3 persons	followed	
Materials	Participants list	followed	
	Agenda	followed	



	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
NOTES:	description and purpose of research project – handed out people gave positive comments on stickers – “good idea”		

3.2 Introduction

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
Description	Emotional Video describing AlpEnMAT / Jam Bite;	not applicable	not available
	Short welcome and explanation of the agenda. (Presentation provided by UC explaining AlpEn-MAT and the Jam Bite concept...)	followed – Ludwig Karg	
Timing	Max 10 minutes	followed	
Tools	Video	not available	
	Presentation template (provided by UC)	followed	
Human resources	Presenter from the partner who hosts the event	followed – Prof. Peter Droege	
Materials	Beamer; microphone	followed	
NOTES:			

3.3 Today's special

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations (if "MODIFIED" or "NOT APPLICABLE")
Description	Brilliant keynote speaker, a sort of Guru rather than technical/academic experts, bringing a «vision», with good communication skills.	modified – Georg Peter und Christine Vallaster	2 keynote speakers
Timing	20 minutes	modified	10 minutes
Tools	Ppt with few slides with very little text, motivational	modified	no slides
Human resources	Guru	modified	2 persons
Materials	Beamer; microphone	followed	
Other	Briefing	followed	
NOTES:			

3.1 Further presentations (if applicable)

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if “MODIFIED” or “NOT APPLICABLE”)	Deviations
Description	5 more keynote speakers	Followed but modified	
Timing	Max. 10 min. each	followed	
Tools	Ppt template with few slides with very little text	Modified – instruction: no PPTs	no slides, with one exception
Human resources	Jürgen Nigg, Liechtenstein Chamber of Commerce (multiplier) Ursula Finsterwald, LGT, (investor) Nils Horn, Jörg Kessler (entrepreneurs) Hans Vettiger, University of Liechtenstein (education) Peter Kölbel, +FL TV (media)	Modified	due to the broad, multi-sectoral business focus we invited one each representing the 4 target groups
Materials	Beamer; microphone	followed	
Other	Briefing		
NOTES:			

3.2 Elevator pitches

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE)	Deviations (if "MODIFIED" or "NOT APPLICABLE")
Description	Each participant explains in 99 seconds what he/she does, what he she offers and what he / she is looking for	followed	
Timing	99 sec for each presentation	followed	
	max. 30 presentations	followed	
Tools	Timer	followed	
Human resources	One participant for each company present	followed	
Materials	Microphone	followed	
NOTES:	was very interesting, the audience was listening fascinated, participants told us that it was a challenge to say all relevant things in this short time		

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE)	Deviations (if "MODIFIED" or "NOT APPLICABLE")
Description	Elevator pitches of few selected SMEs or key stakeholders (what we do, what we're looking for here, what we expect from Jam Bite)	not applicable	



	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
Timing	5 minutes each	not applicable	
Tools	max. 10 pitches	not applicable	
	Ppt template provided by UC;	not applicable	
	tutorial for contents and images	not applicable	
Human sources	re- One participant for each pitch	not applicable	
Materials	Beamer; microphone	not applicable	
NOTES:	we decided to realise the elevator pitches		

3.3 JAM 1:1

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE)	Deviations (if "MODIFIED" or "NOT APPLICABLE")
Description	Bilateral meetings organized by : Advanced subscription during the registration to the event;	followed followed	
	Additional subscription during the event	followed	
Timing	Max 90 minutes total	followed	
	15 minutes for each meeting	followed	
	5 minutes to change tables	followed	
Tools	Bell to announce the end of each meeting round	followed	
Human sources	re- One person checking the time	followed	
Materials	Small desks/tables	followed	
NOTES:	the tables with numbers were not efficient and it was no need of them, because participants found their counterparts without help, and they looked for a place to discuss themselves (garden, foyer, cafeteria, ...)		

3.4 JAM Session

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
Description	Round tables - According to the main theme and list of participants 3 to 4 sub-themes;	followed	
	max. 12 to 15 participants per group	followed	
Timing	45 to 90 minutes	followed	
Tools	Live tweeting, taking notes, Pin board, Flipchart, papers, pencils	not applicable	all was available, but not used very much
Human resources	1 facilitator, communication skills rather than technical knowledge; fostering participation, motivating the group; facilitating rather than leading the discussion;	followed	
	1 «secretary» chosen within the group of attendees, summarizing the discussion; very essential (not minutes), focus on the topics discussed; telling the «story» of what is happening.	not applicable	
	1 live twitting person, from the staff.	followed – Micaela	
Materials	Template for the story of the discussion	not applicable	not available
	Round tables or circles with chairs; a smartphone or tablet or pc	modified	no technique necessary



	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
Others	Briefing of the facilitator	not applicable	did not take place
NOTES:			

3.5 JAM Cafè

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
Description	The JAM Cafe where people who are not involved in the activities can meet end talk	followed	
Timing	all day	followed	
Tools	Coffee, tea and other beverages, snacks	followed	
Human resources	1-2 catering people	followed (5 students) plus 1 catering	
Materials	Small desks/tables	followed	
NOTES:	the occasion to meet and discuss was used lively, actively and all day long took place in the foyer, cafeteria, tables decorated with flowers– also outside with table clothes and flowers		

3.6 JAM Market place

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
Description	A place where participants can provide and find information (on products and services of etc.);	followed	
	Exhibition and demonstration of products	followed	
	posters session (template provided by UC)	modified	participants brought their own posters
Timing	All day	followed	
Tools	information for the possibility of distribution of promotion materials	followed	
	Template for posters	not applicable	not available
Human resources	One person showing the platform and helping people who want to subscribe	followed – on demand	
Materials	One pc to show the Jam Bite platform	followed	
	tables for participants flyers	followed	
	wall for posters	followed	
NOTES:	was very interesting and showed the diversity of sustainable products in the sector of energy, mobility, construction of buildings, etc.		

3.7 Grand final

	Jam Bite concept draft	Event (FOLLOWED/ MODIFIED/ NOT APPLICABLE) (if "MODIFIED" or "NOT APPLICABLE")	Deviations
Description	Short wrap up of the day;	followed	
	Summary of the JAM Session: one person per discussion round;	modified	Panel was established with representatives of each target group, reflecting on day and recommendations
	Outlook and feedback round [what's new, chances of collaboration, hints for follow ups and further Jam Bite events?];	followed	
	WHAT'S NEXT (just one slide with next events)	followed	
Timing	Max. 30 min.	followed	
Tools	NA		
Human resources	Presenter from the partner who hosts the event	followed – Peter Droege	
Materials	Microphone, (beamer)	followed	
NOTES:	feedback was very positive, wish to repeat the event in the coming years was expressed		

3.8 General impression and Conclusions

WHAT WORKED WELL?

name tags with stickers
keynote speakers
elevator pitches
jam café
jam marketplace
feedback
catering – hospitality
organisation
administration

WHAT NEEDS TO BE IMPROVED?

jam 1:1: no tables with numbers are needed, people find others of interest by themselves
roundtables: find someone for conclusions respectively forget about the round tables
think about simultaneous translation
evaluation questionnaire must be ready at the day of the event – not months after
participants were satisfied, except there was a lack of investors – many of them came to meet specially investors – gain more investors for participation
find another day than Saturday

CONCLUSIONS

successful event
format works

3.9 Statements of participants (from the feedback round during the wrap up)

“So möchte ich mich [...] herzlich dafür bedanken, dass wir am Samstag am Green Summit mit unserem Stand präsent sein konnten. Es war ein spannender Event, mit vielen positiven Eindrücken für uns. Natürlich würden wir uns freuen, wenn wir die Zusammenarbeit mit der Uni Liechtenstein weiter intensivieren könnten und sind gespannt darauf, was es in Zukunft für Möglichkeiten gibt.“

„recht herzlichen Dank fuer die tolle Organisation und sehr freundliche Betreuung am Green Summit! Ich habe die Konferenz sehr genossen und habe viele wertvolle Gespraechе gefuehrt. Ich freue mich schon auf die naechste Konferenz!“

“noch mal herzlichen Dank für die Einladung - war ein top Event, exzellent organisiert mit vielen interessanten Leuten, bunt und komplementär. Die intensive Anreise aus Versailles gebührend mit dem Zug hat sich gelohnt.“

„I learned so much from the Green Summit at the University of Liechtenstein and was in awe of all the incredible individuals, thought-leaders and world-changers. It was a delight to see how much passion and innovation resonated in the room.“

“The presentations were interesting and there were good networking opportunities. The organisation and hospitality were excellent.“

„Besten Dank für die gute Organisation am Samstag und vielen Dank auch, dass Du das Plakat auf- und wieder abgehängt hattest.“

the system of 1:1 meeting should have been explained in more details

tables for the 1:1 meetings were spread too widely in the area – should have been closer

quotations from the email of Ludwig Karg:

- “The format of this event has format! It is a valuable gift that gives hope!”
- “I learnt a lot. The university is predestined to further develop such formats. I would prefer to see it in larger scale.”
- “ The idea of this type of events and the timing are exactly right. Jam Bite is a nice mixture of market overview, product presentation and match making. It fosters network thinking in business processes. Topics should be clearly selected: do they matter for the market?”
- “ I had doubts that Jam 99 and Jam 1:1 can work. But I am convinced.”
- “I saw the advert on Jam Bite on TV at 1:30 am. The promised me to get easy access and the possibility to show me and my products to an interesting audience. At 9 am I registered and I am glad I did it! There are few such opportunities for a small company to have an audience listen to us.”
- “Thanks a lot. It’s extremely valuable for a small company to become visible in such events.”
- “The double event with day 1 for presentations and day 2 for the Jam Bite networking was perfect.”

3.10 Evaluation questionnaire

Evaluation of the questionnaire for the specific event – not available

3.11 Participants list

Name	Institution (if any)
Gadow Dagmar	
Eggimann Hans-Urs	
Azhar Saeed Jasim	University of Liechtenstein
Dr. Verovsek Spela	University of Ljubljana, Faculty of Architecture
Müller Gerhard	Energiekommission Schaan
Kopitsis Denis	Kopitsis Bauphysik AG
Hoyer Christopher	Klimaschutz Göttingen e.V.
Bisig Richard	Swiss Bioplastics GmbH
Fischer Marie	Institut für Angewandte Ökologie
Heck Markus	PI HANA Platform ECF Data Integration SAP AG
Dubell Heinrich	
Radzi Anis	University of Liechtenstein
Ilsche Marco	TwoLakes GmbH Real Estate Networking
Weissenhofer Helmuth	Ringana
Vajda Matej	
Kozin Nina	
Sabu Jitin	University of Liechtenstein
Reyes Retana Ana Paula	University of Liechtenstein
Lang Nico	University of Liechtenstein
Arsi Irisa	
Dr. Smrekar Otto	
Lauer Nico	Switzerland Global Enterprise
Schweizer Florian	
Lachmann Stephan	Taurus Investment Holdings
Dr. Czyzewski David	Taurus Investment Holdings
Dr. Reibling Lorenz	Taurus Investment Holdings
Dr. Nicolai Striwe	Taurus Investment Holdings
Schulze Marianne	
Bolliger Joan	
Blessing Ulrich	Losinger Marazzi AG
Hardt Dieter-Paul	
Grass Stefan	Vereinigung Bündner Umweltorganisationen

Haider Alexander	
Hemmen Janka	HIAG Immobilien
Kellenberger Rico	PostAuto Liechtenstein Anstalt
Konrad Anita	CIPRA International
Leonhard Ulf	World Resource Ventures
Potolidis-Beck Panagiotis	Amt für Auswärtige Angelegenheiten
Pinhal Gudrun Barbara	
Ringer Detlev	Furtwangen University
Rinderer Albert	Biospärenpark Grosses Walsertal
Wägner Ingo	
Zimmermann Dominic	Universität Bern

plus list with active participants

360report GmbH	With 360report, companies compile a sustainability report according to global standards (GRI) within a few days, without specific sustainability knowledge.	https://www.360report.org/de/ Hardy Nietzsche
AquaClic, Aqua Art AG	AquaClic passt an alle Hähne+Duschen, spart 50% Wasser, Energie, Kosten, CO2. In 150 Dessins oder im Firmenlogo zum werben, sparen, schenken.	http://aquaclic.info Michèle Sidler Paul Curty
AWC Air Water Clean Systems AG	Forschung und Entwicklung von Ideen, die die Umwelt entlasten	Roland Steinmair
CampusZ Umsetzung von Zukunftsideen	Nachhaltige Entwicklung in allen gesellschaftlichen Bereichen soll nun Wirklichkeit werden. Unternehmen, Gemeinden, Ideengeber sollen durch Projektkoordinatoren an nachhaltigen Entwicklungen gemeinsam profitieren.	http://www.campusz.at/ Andreas Vonier Patric Lampert



<p>Center of Appropriate Technology and Social Ecology – Ökozentrum <i>Gewinner des Spezialpreises 2014 – Schweizer Umweltpreis</i></p>	<p>Private R&D Company founded 1979 for development, testing and Dissemination of decentralized renewable energy systems</p>	<p>http://www.oekozentrum.ch Constanze Hacker Martin R. Schmid</p>
<p>CUBE Project</p>	<p>low-energy microhomes, designed by Dr Mike Page at the University of Hertfordshire and built under license by our partner Bolton Buildings QB2 is a practical, modern microhome, in which one person or a couple can live a comfortable low-carbon life</p>	<p>http://www.cubeproject.co.uk Mike Page</p>
<p>Desertec Foundation</p>	<p>The DESERTEC Concept offers a solution. It demonstrates how to combat climate change, ensure a reliable energy supply and promote security and development by generating sustainable power from the sites where renewable sources of energy are most abundant.</p>	<p>http://www.desertec.org/de/ Stephan Krüger</p>
<p>E-bike Allgäu, movelo Allgäu-Schwaben</p>	<p>Network provider of E- bikes and Battery change stations, Network provider of barrier free mobility on E-bikes for handicapped people</p>	<p>http://www.e-bike-allgaeu.de/ Dr. Monika Echtermeyer</p>
<p>EU Solar Group</p>	<p>Wir haben uns auf energieautarke Häuser spezialisiert. Unter Energieautark verstehen wir die „finanzielle Autarkie“ Also keine Kosten für Heizung und Strom über das Jahr gerechnet. Bei der Entwicklung des Konzeptes gab es zwei Ziele: 1. Kostenneutralität bei den Investitionskosten 2. die finanzielle Autarkie bei den Betriebskosten Herausgekommen ist ein Haus mit „Mehrwert“ mit 7 Bausteinen für das energieautarke</p>	<p>http://www.e-u-solar.ch Wilfried Flatz</p>



	Haus	
Green Investment Solutions	<p>Anpflanzung und Entwicklung von Teak Plantagen in Brasilien (Aufforstung)</p> <p>Financial Engineering und Vertrieb von "Green Bonds" in England und Italien</p> <p>Private Equity Investments im Bereich Pellet-Produktionsanlagen in USA und Italien</p> <p>Projektentwicklung von Energie der zweiten Generation, Aufbereitung und Handel von Produkten aus Biomasse</p>	<p>http://greenis.co.uk/</p> <p>Roland A. Jansen</p>
greenRhythm Establishment	<p>greenRhythm brings added value with clearing visions, creative solutions and networking for impact investments and donations for your projects relating to sustainability, the environment and politics</p> <p>Fundraising . Kommunikation. Beratung</p>	<p>www.greenrhythm.org</p> <p>Bruno Stephan Walder</p>
Hausverband Bau GmbH	<p>Hausverband Bau GmbH hat den öster. NORMSTABIL-HolzZiegel entwickelt und zum Eu-Patent angemeldet. Mit dem NORMSTABIL-HolzZiegel kann jeder, Baumeister, Zimmermänner, wie auch jeder Hausbauer mit Eigenleistung schnell den Rohbau in wenigen Tagen errichten. Einfaches installieren und weiter arbeiten, wie Dämmen, Fenstermontag usw. vereinfachen den Bau, was auch mit Kostenersparnis einhergeht.</p>	<p>http://www.alfhaus.at/de</p> <p>Wolfgang Gebetsroither</p>
IN-FINITUDE	<p>IN-FINITUDE is a consulting and project management company based in Zurich. It is a spin-off-company of ETH Zurich (ETH Zurich spin-off). IN-FINITUDE aims to facilitate</p>	<p>http://www.in-finitude.ch/</p> <p>Marc Vogt</p>



	<p>the introduction of sustainable development principles in public and private organizations by means of high-end quality services and innovative concepts. IN-FINITUDE is specialized in clean technologies, education for sustainable development, biodiversity and ecosystems management, as well as innovation in business models and social participative processes.</p>	
Joulia SA	<p>Joulia entwickelt Duschen mit Wärmerückgewinnung. In Zeiten bei denen das warme Wasser gleich viel Energie benötigt wie die Heizung sollten wir nicht nur an die Gebäudehülle denken. Anstelle das warme Wasser achtlos in die Kanalisation zu spülen, gewinnen wir die Wärme mit unserer Duschwanne oder der Joulia-inside Technologie zurück um damit das kalte Frischwasser vorzuwärmen. Die Energie bleibt somit im Haus.</p>	<p>http://joulia.com/</p> <p>Reto Schmid</p>
Kolb Elektro SBW AG Vertrieb von Ladestationen von Green Motion SA	<p>Bei der Kolb Elektro SBW AG liegt die Kernkompetenz in allen Bereichen der Elektroinstallation. Wir präsentieren Ladestationen für Elektroautos für den privaten sowie öffentlichen Bereich.</p>	<p>http://www.kolbelektro.li/ http://www.greenmotion.ch/Home.aspx</p> <p>Benaja Jüstrich</p>
LE-Light Energy Systems AG	<p>Die UrbanPlant bietet eine einzigartige Photovoltaik-Systemlösung mit klaren Vorteilen im Vergleich zu traditionellen Installationssystemen, sodass im städtischen Raum Solarkraftwerke gebaut werden können. Die UrbanPlant, auch Stadtkraftwerk genannt, produziert Energie aus Sonnenlicht auf eine neuartig leichte Weise – genau dort wo Platz knapp und der Energiebedarf hoch ist.</p>	<p>http://www.urbanphotovoltaic.com</p> <p>Arthur Büchel</p>



Liechtenstein Marketing	Liechtenstein ist ein breit diversifizierter Unternehmensstandort, ein ausgezeichneter Ort für Firmenansiedlungen. Unternehmertum lohnt sich!	http://www.liechtenstein-marketing.li/de/wirtschaft-in-liechtenstein/ Marlene Engler
Mensch Design Innovation GmbH	Nachhaltigkeits- und Innovationsberatung, Medien- und Tool-Produktion	http://www.mdii.ch/ Matthias Müller
Phil Jones	Professor Jones presented his work as researcher and consultant, internationally.	http://www.cardiff.ac.uk/archi/staff/phil-jones
OEKAG WasserTechnik AG	OEKAG WasserTechnik AG beschäftigt sich seit 1986 mit nachhaltigen Themen rund um das Wasser und der Energie. Neuer Tätigkeitsschwerpunkt seit ca. 5 Jahren ist die Entwicklung und Erforschung der Funktionsöffnungsverluste an Gebäuden. Diese bisher nicht beachteteten Energieverlustquellen können mit effizienten Produkten saniert werden, was besonders für den Baubestand wichtig ist.	http://www.oekag.ch/ Giorgio C. Morandini
Ringana	Wir stellen die Philosophie vor, (denn dies ist mit ein Grund für die Wahl des Geschäftsmodells) und das Geschäftsmodell Empfehlungsmarketing Ringana bietet 100 % Frische und Natur in Hautpflege und Nahrungsergänzung.	https://www.ringana.com/ Mona El Baradie Doris Margreth
Schoeller Industries: Desert Food Foundation	Today we are facing technological development steps, higher efficiencies and thus lower costs, which have changed the situation fundamentally. By combining state of the art green technology of the sectors Solar Energy, Water Desalination, Agricultural Engineering and Landscaping the DESERT FOOD Initiative will reach a convincing environmental and economic	http://www.desertfood.org/en/



	breakthrough for the production of food on large community farms in arid and semiarid regions. The result will be a stable community and a national economy which is independent from food market speculations.	
SoLED	SoLED entwickelt und verkauft leistungsstarke und intelligente LED Solarstraßenleuchten mit ökonomischer und ökologischer Nachhaltigkeit.	http://soled.at/ Kurt Altendorfer
STEM – Space Time Energy Model – Sustainable Spatial Development	Professor Droege presented the model in the context of its application of the Bodensee-Alpenrhein Energy Region (BAER) – applicable to communities, regions and even countries.	http://www.uni.li/peter.droege http://www.baernet.org
Symbiose Gemeinschaft	Die Symbiose Gemeinschaft setzt sich für eine verbundene und zukunftsfähige Gesellschaft im Rheintal ein.	http://symbiose.li Michaela Hogenboom
TechnoCarbonTechnologies	TCT develops Clean Material Systems based on Carbon Fibers and mineral material in order to save CO2-Emissions and bind carbon within the building material.	http://technocarbon.de/ Kolja Kuse Peter Kriebel
Universität Liechtenstein Lehrstuhl für Nachhaltiges Bauen	We coordinate the research project Fluidglass , which is a FP7 project of the EU. This project focus on the development of an innovative adaptive glazing.	http://www.uni.li/tabid/274/id/663.67/default.aspx Dr. Volker Ritter
Urbano Creativo Srl	Urbano Creativo develops projects and strategies for Smart & Green Cities. Project Partner AlpEnMAT	http://www.urbanocreativo.it/ Micalca Terzi
vonroll-hydro (liechtenstein) ag	Hersteller von Stromtankstellen und Elektrofahrzeugen, Systemanbieter im Bereich	http://www.vonroll-hydro.ch/de/ Dietmar Büchel



	Wasser	
Weingartner Architects	<p>I introduce this Woodscraper One design - a concrete high rise core with wooden cubes - a green innovation with an autonomous, affordable, dense, low maintenace Living Units in beautiful locations with zoning for an agricultural production building and commercial space .Apartments can be equipped with Angelo Rovento's elastic Living Units which can be seen, tailored and ordered in an online shop: pay 50 M2 & live in 150 M2</p>	<p>http://www.weingartnerarchitects.com/</p> <p>Leonhard Weingartner</p>